



KIBABII UNIVERSITY COLLEGE

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Knowledge for Development

UNIVERSITY REGULAR EXAMINATIONS

2013/ 2014 ACADEMIC YEAR

1ST YEAR 2ND SEMESTER EXAMINATION

MAIN EXAMINATION

FOR THE BACHELOR OF EDUCATION PSSP GROUP

COURSE CODE: COS 102

COURSE TITLE: COMMUNICATION SKILLS 2

DATE: 15TH AUGUST, 2014

TIME: 9.00 A.M.-12.00 A.M.

INSTRUCTIONS TO CANDIDATES

- Answer ALL questions

1. WRITING SKILLS (25 marks)

(a) Define academic writing and make brief notes on the following parts of an academic writing:

- (i) Introductory paragraph
- (ii) Body paragraph
- (iii) Concluding paragraph
- (iv) Evidence (14 mks)

(b) Identify and describe THREE types of essays. (6 mks)

(c) Explain any FIVE actions you would engage in to ensure your essay communicates what you intended to say. (5mks)

2. RESEARCH SKILLS (30 mks)

(i) Define research and give FOUR purposes of engaging in a research study (5 mks)

(ii) Distinguish between Qualitative research and Quantitative research and discuss TWO advantages and TWO disadvantages of using either type of research. (10 mks)

(iii) A researcher needs to develop instruments with which to collect the necessary information (Mugenda and Mugenda, 1999). Discuss THREE instruments, giving TWO advantages and TWO disadvantages of each. (15 mks)

3. ORAL PRESENTATION SKILLS (20 mks)

(i) You have been invited to give an oral presentation to a group of university students.

(a) Discuss THREE methods of speech presentation that you may use. (6 mks)

(b) As an effective presenter, what preparations would you make before presenting the speech? (6 mks)

(c) Discuss FOUR reasons why you would use a visual aid during the speech presentation. (8 mks)