



(Knowledge for Development)

KIBABII UNIVERSITY COLLEGE

**A CONSTITUENT COLLEGE OF MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY**

UNIVERSITY EXAMINATIONS

**2014/2015 ACADEMIC YEAR
SECOND YEAR SECOND SEMESTER**

UNIVERSITY EXAMINATION

FOR THE DEGREE OF BACHELOR OF EDUCATION (PSSP)

COURSE CODE: ENG 111

COURSE TITLE: THE ART OF WRITING

DATE: 27TH AUGUST, 2015

TIME: 11.30AM – 1.30PM

INSTRUCTION TO CANDIDATES

Answer Question **ONE** and any other **TWO** questions

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over.
tolerance to examination cheating

KIBUCO observes **ZERO**

QUESTION ONE (COMPULSORY) – (30 MARKS)

- a. Discuss the pros and cons of self-publishing (6 marks)
- b. Discuss the eight criteria for effective writing (16 marks)
- c. Outline the major steps in the Process Approach of writing (8 marks)

QUESTION TWO (20 MARKS)

- a. Discuss, using illustrations, the common denominators of feature writing for journalists (10 marks)
- b. As the editor of a leading newspaper, write an editorial on how terrorism can be tackled in Kenya (10 marks)

QUESTION THREE (20 MARKS)

“Writers are rulers”. Discuss the declaration giving examples from East Africa.

QUESTION FOUR (20 MARKS)

Outlines help you grasp and grab your ideas, and stick to them. Expand on **ONE** of the following topics listed below:

- a. “university of Choice”
- b. “terrorism is the Fourth World War”
- c. “the Youth Drugs and Money”

QUESTION FIVE (20 MARKS)

Write minutes for a staff meeting held in a learning institution.