



KIBABII UNIVERSITY COLLEGE (KIBUCO)

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2014 /2015 ACADEMIC YEAR**

FIRST YEAR FIRST SEMESTER EXAMINATIONS

MAIN EXAMINATION (PSSP)

FOR THE DEGREE

OF

BACHELOR OF EDUCATION (ARTS)

COURSE CODE: ENG 111

COURSE TITLE: THE ART OF WRITING

DATE: 12TH JANUARY 2015

TIME: 3.00 -5.00 P.M

INSTRUCTIONS TO CANDIDATES:

Answer Questions one and any other two questions

QUESTION ONE

- (i) A sentence is an overall unit of communication in the writing process. Identify and examine four functional and structural classifications of the same admissible in the writing craft. (20 marks)
- (ii) Explain how writers apply sentential dynamics in the writing process. (10 marks)

QUESTION TWO

- (i) Style is unique to the writer as the voice is unique to the speaker. It is embodied at the sentence level. Justify this assertion by giving five examples (10 marks)
- (ii) Explain the meaning of the following terms used in the Art of writing. (10 marks)
 - Clichés
 - Slang
 - Jargon
 - Euphemism
 - Idiom

QUESTION THREE

- (i) Identify and explain five types of organization patterns in the writing process (10 marks)
- (ii) Writing is guided by the statement of controlling purpose. Define what it is giving four examples of types of writing organization. (10 marks)