



KIBABII UNIVERSITY COLLEGE (KIBUCO)

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2014 /2015 ACADEMIC YEAR**

FIRST YEAR SECOND SEMESTER EXAMINATIONS

MAIN EXAMINATION (SCHOOL-BASED)

FOR THE DEGREE

OF

BACHELOR OF EDUCATION AND SOCIAL SCIENCES

COURSE CODE: COS 102

COURSE TITLE: COMMUNICATION SKILLS 2

DATE: 18TH DECEMBER, 2014

TIME: 2.00-5.00 P.M.

INSTRUCTIONS TO CANDIDATES:

Answer Question ONE and any other Two Questions

TIME: 2 Hours

1. WRITING SKILLS (25 marks)

- i. Define writing and discuss why it is said to be what a process? (10 marks)
- ii. Identify and describe THREE types of essays. (6 marks)
- iii. Explain with illustrations the following concepts associated with essay writing:
 - (a) Directive verbs
 - (b) Content words
 - (c) Functional words (9 marks)

2. RESEARCH SKILLS (30 marks)

- (i) Define research and make brief notes on the following terms used in research:
 - (a) Population
 - (b) Sample
 - (c) Data
 - (d) Hypothesis (10 marks)
- (ii) Distinguish between qualitative research and quantitative research. (4 marks)
- (iii) List FOUR sources of research problems (4 marks)
- (iv) “A researcher, needs to develop instruments with which to collect the necessary information,” (Mugenda and Mugenda, 1999). Discuss THREE instruments, giving TWO advantages and TWO disadvantages of each. (12 marks)

3. ORAL PRESENTATION SKILLS (20 marks)

- (i) To effectively present information to an audience, the speaker needs to plan. Outline and discuss FIVE areas of consideration. (10 marks)
- (ii) Discuss THREE methods of speech presentation. (6 marks)
- (iii) List FOUR characteristics of a productive group member. (4 marks)