



**KIBABII UNIVERSITY COLLEGE**

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**UNIVERSITY REGULAR EXAMINATIONS**  
**2013 /2014 ACADEMIC YEAR**  
**2<sup>ND</sup> YEAR 2<sup>ND</sup> SEMESTER EXAMINATIONS**  
**(MAIN EXAMINATION)**  
**SCHOOL BASED**  
**FOR THE DEGREE OF BACHELOR**  
**EDUCATION (ARTS)**

**COURSE CODE: CIT 211**

**COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES**

**DATE: 30<sup>th</sup> APRIL, 2014**

**TIME: 2P.M. – 5.P.M.**

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**INSTRUCTIONS TO CANDIDATES:**

Answer Question ONE and any THREE Questions

1. a) Identify any five forms of electronic media that is used for instructional proposes. (5mks)  
b) State five forms of verbal communication that can discourage learning. (5mks)  
c) Give the importance of using humour in the teaching and learning process. (5mks)  
d) Identify five characteristics of good printed materials (5mks)  
e) What are the challenges of using visual communication for classroom teaching? (5mks)
2. What factors would you consider before establishing an Educational Media Centre in a school? (15mks)
3. a) Explain the activities of the teacher and learners before a broadcast lesson. (7mks)  
b) Suggest ways in which a teacher can overcome the challenges of using an educational broadcast in class. (8mks)
4. a) Identify any three community learning resources that can be used by the teacher for teaching and learning. (3mks)  
b) Using relevant examples from one of your teaching subjects, explain how the resources identified in (a) enhance the teaching and learning process. (12mks)
5. Discuss the challenges of using electronic media for instruction. (15mks)
6. a) Discuss any four barriers to effective classroom communication. (8mks)  
b) Identify ways through which a teacher can overcome the barriers you have identified above. (7mks)