



KIBABII UNIVERSITY COLLEGE

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FACULTY OF EDUCATION AND SOCIAL SCIENCES (FESS)

UNIVERSITY REGULAR EXAMINATIONS

2013 /2014 ACADEMIC YEAR

DEPARTMENT OF BUSINESS AND ECONOMICS

3RD YEAR 2ND SEMESTER EXAMINATIONS

(MAIN EXAMINATION)

FOR THE DEGREE OF BACHELOR OF

COMMERCE

COURSE CODE: BBM 343

COURSE TITLE: PROJECT MANAGEMENT

DATE: 14TH APRIL 2014

TIME: 2.00P.M – 5.00P.M.

INSTRUCTIONS TO CANDIDATES:

- Answer Question ONE (Compulsory) and any other THREE Questions from Section B.

SECTION A. (COMPULSORY)

1. a) You have been appointed as a project manager of a youth project in your constituency. Your task is to develop a youth project based on the needs of the youths as a target group. Define the concept of 'Project Stakeholders' and briefly describe four stakeholders who you think would be involved in the youth project. (10mks)
- b) Explain the following term and their significance to project management.
 - i) Programme.
 - ii) Non-Numeric appraisal.
 - iii) Scope.(6mks)
- c) Distinguish between project management and 'Normal' management. (5mks)
- d) Explain the project life cycle. (4mks)

SECTION B. (Answer any THREE questions)

2. a) Discuss the four knowledge areas of project management. (10mks)
 - b) Outline the benefits that a project manager can derive by adopting project management approaches and techniques. (8mks)
 3. a) Discuss four main issues which you would take into consideration to make a fundraising event for projects you are working with successful. (8mks)
 - b) Explain four ways of raisings equity capital. (7mks)
 4. a) A feasibility study, is an evaluation or analysis of potential impact of a proposed project. Outlines necessitate such a study before the planning and formulation of a project. (8mks)
 - b) Compare and contrast the CPM and PERT as a project a project implementation planning tool. Which is most widely used and why? (7mks)
5. You and your friends have decided to start an income generating project after campus, hoping to grow into a serious business in time. At present all you have are vague options around with no firm commitments.
- a) Briefly describe the process you have to go through before settling on one to invest in. (9mks)
 - b) As a young jobless Kenyan with no work experience or capital, what are your financing options? Which one would you prefer and why? (6mks)