



KIBABII UNIVERSITY COLLEGE

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Knowledge for Development

UNIVERSITY REGULAR EXAMINATION

2013/2014 ACADEMIC YEAR

1ST YEAR 1ST SEMESTER EXAMINATION

DIPLOMA IN BUSINESS MANAGEMENT

COURSE CODE:DMB 101

COURSE TITLE: LOGISTICS AND DISTRIBUTION

DATE: 13TH AUGUST, 2014

TIME:9:00A.M.-11:00A.M.

INSTRUCTIONS

ANSWER ALL QUESTIONS

SECTION A: ANSWER ALL QUESTIONS

1. a) Intermodal transport (2 marks)
- b) Logistics Management (2 marks)
- c) Green logistics (2 marks)
- d) Inventory control (2 marks)

2. a) A number of reasons have been put forward for the increased importance of logistics. Discuss (10 marks)

b) State FOUR (4) main factors that influence the choice of transport model. (4 marks)

c) Enumerate potential benefits of outsourcing the distribution function (3 marks)

SECTION B

Answer any THREE questions, all questions carry equal marks

3a) State and explain FIVE (5) factors that should be considered when designing a warehouse(10 mks)

b) List two methods that can be used to calculate custom duty (2 marks)

Identify three main aspects for which security in storage and distribution should cover (3 marks)

4. a) Give FIVE (5) roles that a warehouse can fulfill (10 marks)

When examining the FOUR (4) levels of logistics organization, all components of the operation should be examined to ascertain whether any potential cost benefits can be achieved. Enumerate the different components areas which should be included. (5 marks)

5. a) What are the main advantages of sending sea-freight goods in containers as opposed to sending as conventional (break bulk) freight? (10 marks)

b) What general characteristics of warehouse management computer package characteristics do Rushtor, Oxkey and Croucher give. (5 marks)

6. a) Organization experience some advantages due to use of New Computerized Transit System (NCTS). Discuss (10 marks)

b) Packaging serves THREE main functions. State (3 marks)

c) Differentiate between packing and packaging (2 marks)