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KIBABI UNIVERSITY COLLEGE

(A Constituent College of Masinde Muliro University of Science and Technology)
SCHOOL OF COMPUTING AND INFORMATICS
DEPARTMENT OF INFORMATION TECHNOLOGY

FOR THE DIPLOMA IN INFORMATION TECHNOLOGY

COURSE CODE: DIT055

COURSE TITLE: DESKTOP PUBLISHING

DATE: 12TH AUGUST, 2014   **TIME: 9:00A.M.-12NOON**

INSTRUCTIONS

Answer **Questions ONE** a**nd ANY OTHER TWO**.

QUESTION ONE

a) What is Desktop Publishing?   [2Mks]
b) State any three graphics formats   [3Mks]
c) List any six publication that can be created using PageMaker   [3Mks]
d) State any six application software that one will use to create the advertisements   [3Mks]
e) What is the Difference between Graphic Design and Desktop Publishing?   [4Mks]
f) Does one need Graphic Design Training to Do Desktop Publishing?   [5Mks]
g) Explain how one can check the spelling of the story in page maker.   [4Mks]

QUESTION TWO

a) Assuming a diploma student has appropriate Desktop publishing software and he/she understands the basics in Desktop, he/she needs between 30 minutes to several hours to finish a simple Desktop Publishing project. State if it is true or false. For true highlight steps that are generally applicable in any DTP process. But if it is false explain.   [18Mks]

QUESTION THREE
State and explain any elements of good design that one need to consider.   [18mks]

QUESTION FOUR
a) Briefly explain features of master page and how one can make master page from scratch.
                                                                                          [10Mks]
b) Explain how one can set up a page for a new file in PageMaker.   [2Mks]
c) Explain how you will change text attributes in PageMaker.   [2Mks]
d) Briefly explain what you understand about cropping an image in PageMaker   [4Mks]