



KIBABII UNIVERSITY COLLEGE

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UNIVERSITY EXAMINATIONS

2012 /2013 ACADEMIC YEAR

**FOR THE CERTIFICATE OF
BUSINESS MANAGEMENT**

COURSE CODE: CIB 100:

COURSE TITLE: BUSINESS STUDIES

DATE: 21st August, 2013

TIME: 9.00am – 12. noon

Instructions to Candidates

- Answer question one and any other TWO questions

QUESTION ONE

- a) Define entrepreneurship (3 marks)
- b) Give features common to all cooperatives (5marks)
- c) Give the differences between a private limited company and a public limited Company. (5 marks)
- d) List activities excluded from business (3 marks)
- e) Advantage of Public corporations (6 marks)
- f) List any five risks involved in a business operations (5 marks)
- g) Define a co-operative society (2 marks)

QUESTION TWO

- a) Discuss characteristics of a business (10 marks)
- b) Highlight the advantages of a sole proprietorship (10 marks)

Total (20 marks)

QUESTION THREE

- a) In what ways does a public corporation differ from joint stock company (8 marks)
- b) Give the Importance of capital markets (12 marks)

QUESTION FOUR

- a) List major management functions in business (6 marks)
- b) Give the definitions between money market and Capital Market (14 marks)