



KIBABII UNIVERSITY COLLEGE (KIBUCO)

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2014 /2015 ACADEMIC YEAR**

SECOND YEAR FIRST SEMESTER EXAMINATIONS

MAIN EXAMINATION (MAIN CAMPUS)

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCO 204

COURSE TITLE: INTERMEDIATE MACROECONOMICS

DATE: JANUARY 2015 **TIME:**

INSTRUCTIONS TO CANDIDATES:

Answer Question ONE and any other Two Questions

TIME: 2 Hours

QUESTION ONE (30 MARKS)

- (a) Discuss the uses and limitations of statistics. (5 marks)
- (b) Explain the role of statistics in the management of business (5 marks)
- (c) Explain the following terms as used in statistics;
 - (i) Primary data (2 marks)
 - (ii) Secondary data (2 marks)
- (d) Explain any three methods of collecting the primary data giving their merits (3 marks)
- (e) Describe any four advantages of using questionnaire to collect data. (4 marks)
- (f) Questionnaires are pre-tested before being used. Why? (3 marks)