



KIBABII UNIVERSITY COLLEGE (KIBUCO)

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2014 /2015 ACADEMIC YEAR**

THIRD YEAR FIRST SEMESTER EXAMINATIONS

MAIN EXAMINATION

FOR THE DEGREE

OF

BACHELOR OF COMMERCE

COURSE CODE: BCH 361 E

COURSE TITLE: CULTURE AND MANAGEMENT

DATE: 20th January 2015

TIME: 8.00-10.00 a.m.

INSTRUCTIONS TO CANDIDATES:

Answer Question ONE and any other Two Questions

TIME: 2 Hours

SECTION A COMPULSORY 30 MARKS

- (a) Distinguish the following terminologies;
- (i) Clan Culture and Market Culture (5 marks)
 - (ii) Passive/defensive and Aggressive/defensive cultures (5 marks)
- (b) State and explain the attributes of a healthy organizational culture. (10 marks)
- (c) Charles Handy (1976), popularized Roger Harrison (1972) with linking organizational structure to organizational culture. The described four types of culture. (10 marks)

Attempt any two questions (40 marks)

Question 2

Corporate culture can have a significant impact on a firm's long term economic performance. Discuss. (20 marks)

Question 3

Distinguish management in a multicultural world from management before multiculturalism.

Question 4

A 2003 Harvard Business School study reported that culture has a significant impact on an Organization's long-term economic performance. Discuss. (20 marks)

Question 5

State and explain the stages of cultural change as propounded by Cummings and Worley (2004). (20 marks)