



# **KIBABII UNIVERSITY COLLEGE (KIBUCO)**

## **MAIN CAMPUS**

**UNIVERSITY EXAMINATIONS  
2014 /2015 ACADEMIC YEAR**

**THIRD YEAR FIRST SEMESTER EXAMINATIONS**

**MAIN EXAMINATION**

**FOR THE DEGREE**

**OF**

**BACHELOR OF COMMERCE**

**COURSE CODE:** BCH 361 E

**COURSE TITLE:** CULTURE AND MANAGEMENT

**DATE:** DECEMBER, 2014

**TIME:**

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**INSTRUCTIONS TO CANDIDATES:**

Answer Question ONE and any other Two Questions

TIME: 2 Hours

## **SECTION A COMPULSORY 30 MARKS**

- (a) Distinguish the following terminologies;
- (i) Clan Culture and Market Culture (5 marks)
  - (ii) Passive/defensive and Aggressive/defensive cultures (5 marks)
- (b) State and explain the attributes of a healthy organizational culture. (10 marks)
- (c) Charles Handy (1976), popularized Roger Harrison (1972) with linking organizational structure to organizational culture. The described four types of culture. (10 marks)

### **Attempt any two questions (40 marks)**

#### **Question 2**

Corporate culture can have a significant impact on a firm's long term economic performance. Discuss. (20 marks)

#### **Question 3**

Distinguish management in a multicultural world from management before multiculturalism.

#### **Question 4**

A 2003 Harvard Business School study reported that culture has a significant impact on an Organization's long-term economic performance. Discuss. (20 marks)

#### **Question 5**

State and explain the stages of cultural change as propounded by Cummings and Worley (2004). (20 marks)