



*(Knowledge for Development)*

**KIBABII UNIVERSITY**  
**UNIVERSITY EXAMINATIONS**  
**2015/2016 ACADEMIC YEAR**

**SECOND YEAR 2ND SEMESTER**  
**MAIN EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF SCIENCE IN AGRICULTURAL  
ECONOMICS & RESOURCE MANAGEMENT AND BACHELOR OF  
AGRICULTURE & BIOTECHNOLOGY**

**COURSE CODE: SAB 204**

**COURSE TITLE: EXTENSION STRATEGIES AND MANAGEMENT**

**DATE: 5<sup>TH</sup> MAY 2016**

**TIME: 2PM – 4PM**

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**INSTRUCTIONS TO CANDIDATES**

Answer all Questions in section A and any other two (2) Questions in section B.

This paper consists of 2 printed pages. Please Turn Over



KIBU observes ZERO tolerance to examination cheating

**SECTION A: 30 MARKS, COMPULSORY.**

Question One

- i. Define Agricultural Extension Service. (2 marks)
- ii. Briefly explain the importance of Agricultural Extension Service. (10 marks)
- iii. Describe the links among Agricultural Extension Service providers, Agricultural Based Researchers and Farmers. (12 marks)
- iv. State the factors to be considered when formulating an Agricultural Extension Philosophy. (6 marks).

**SECTION B: 40 MARKS ATTEMPT ANY TWO QUESTIONS.**

Question Two.

- a. Discuss the functions of Agricultural Extension Service. (10 marks)
- b. Identify and briefly explain the resources required for effective Agricultural Extension Service. (10 marks)

Question Three

- a. Explain what is meant by an Agricultural Extension System. (2 marks)
- b. State and explain types of Agricultural Extension systems practiced in Kenya. (18 marks)

Question Four

- i. Describe the factors that determine the choice and adoption of an Agricultural Extension System. (10 marks)
- ii. Describe the procedure of training and visit extension strategy. (6 marks)
- iii. State advantages of training and visit extension strategy. (4 marks)

Question Five

- i. Discuss the factors influencing effectiveness of communication in Agricultural Extension Service. (10 marks)
- ii) Discuss the aspects of communication process as applied in Agricultural Extension Service. (10 marks)