



KIBABII UNIVERSITY COLLEGE (KIBUCO)

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2014 /2015 ACADEMIC YEAR**

FIRST YEAR SECOND SEMESTER EXAMINATIONS

MAIN EXAMINATION

FOR THE DEGREE

OF

BACHELOR OF JOURNALISM AND MASS COMMUNICATION

COURSE CODE: JMC 100

COURSE TITLE: LANGUAGE USE IN COMMUNICATION

DATE: Tuesday 13th January, 2015

TIME: 3.00-5.00 P.M

INSTRUCTIONS TO CANDIDATES:

Answer Question ONE and any other TWO Questions

TIME: 2 Hours

1. a) In your own understanding, define communication. (6 marks)
- b) Name five elements of communication. (6 marks)
- c) List barriers that may hinder communication. (6 marks)
- d) State and explain word classes citing an example for each. (12 marks)

2. Re-write the sentences below using appropriate punctuation marks: (20 marks)
 - a) At least 50% of first trimester pregnancy losses are attributed to chromosomal abnormalities chorionic villus sampling results suggest these abnormalities as a likely cause in up to 85% of all miscarriages it is hypothesized that abnormalities in the duplication and deletion of chromosomal regions result in poor embryologic development eventually resulting in pregnancy loss
 - b) As the condition becomes more serious signs of septic shock may appear including low blood pressure hypotension low body temperature hypothermia little or no urine output oliguria respiratory distress dyspnea and labored breathing septic shock may lead to kidney failure bleeding diathesis and disseminated intravascular coagulation DIC intestinal organs may also become infected potentially causing scar tissue with chronic pain intestinal blockage and infertility

3. a) What is English Grammar? (4 marks)
- b) State five functions of language. (7 marks)
- c) Define the English Grammar structure. (9 marks)

4. a) Giving examples show the difference between simple and complex sentences. (9 marks)
- b) Construct sentences following the given patterns. (11 marks)
 - i) S-V
 - ii) S-V-O
 - iii) S-V-Adj
 - iv) S-V-Adv

5. a) What is the importance of choosing precise words? (6 marks)
- b) State five foreign words or phrases commonly used in English (7 marks)
- c) Use the example in (b) above to construct sentences. (7 marks)