



(Knowledge for Development)

KIBABII UNIVERSITY COLLEGE

**A CONSTITUENT COLLEGE OF MASINDE MULIRO UNIVERSITY OF
SCIENCE AND TECHNOLOGY**

UNIVERSITY EXAMINATIONS

**2014/2015 ACADEMIC YEAR
FIRST YEAR SECOND SEMESTER**

**UNIVERSITY EXAMINATION
(SCHOOL BASED MAIN & TOWN CAMPUS)**

FOR THE ALL DEGREE PROGRAMMES

COURSE CODE: COS 102

COURSE TITLE: COMMUNICATION SKILLS II

DATE: 24TH AUGUST, 2015

TIME: 11.30AM -1.30PM

INSTRUCTION TO CANDIDATES

Answer **ALL** questions.

TIME: 2 Hours

This Paper Consists of 2 Printed Pages. Please Turn Over.
tolerance to examination cheating

KIBUCO observes **ZERO**

1. SECTION A- WRITING SKILLS (30 MARKS)

- (a) Writing is defined as the process of text production. Discuss the stages a writer needs to consider in the process of creating an essay. (10 marks)
- (b) List FOUR qualities of a good essay. (4 marks)
- (c) You have been given the following topic to write an essay –**The Environmental effects of pollution.**
- (i) Create the outline you would use as you prepare to write. (4 marks)
- (ii) Using the information in the outline, write the introductory paragraph. (5 marks)
- (iii) Identify and give 3 examples of evidence you will use in supporting your discussion. (3 marks)
- (iv) Define plagiarism and state how you can avoid it in your writing (4 marks)

2. SECTION B- SPEAKING SKILLS – 20 MARKS

- (a) An effective speaker is one who prepares for the occasion. Discuss 5 stages for preparing a good speech. (10 marks)
- (b) Non-verbal cues are an important part of oral communication. Identify the message delivered by the following non-verbal cues:
- sneering
 - raising your eyebrows
 - nodding
 - fidgeting (4 marks)
- (c) List 6 characteristics of an effective speaker. (6 marks)

3. SECTION C – RESEARCH SKILLS (20 MARKS)

- (a) You have been given the following area to research on: **The influence of Gender on Career choice.**
- (i) Identify the dependent and independent variables (2 marks)
- (ii) Identify 3 instruments of data collection that you would use to collect data and give reasons for your choice (6 marks)
- (iii) Identify 4 steps in carrying out a literature review (4 marks)
- (iv) Explain 3 ethical considerations to take care of in this study (3 marks)
- (v) You are expected to develop a proposal before undertaking your study. Identify the sections of a research proposal and state their contents. (5 marks)