



KIBABII UNIVERSITY COLLEGE

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UNIVERSITY REGULAR EXAMINATIONS
2013 /2014 ACADEMIC YEAR
2ND YEAR 2ND SEMESTER EXAMINATIONS
(MAIN EXAMINATION)
REGULAR
FOR THE DEGREE OF BACHELOR
EDUCATION (ARTS)

COURSE CODE: CIT 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE: 24TH APRIL, 2014

TIME: 2P.M. – 5P.M.

INSTRUCTIONS TO CANDIDATES:

Answer Question ONE and any THREE Questions

1. COMPULSORY

- a) Define the term communication. (2mks)
 - b) List any three communication models for classroom teaching. (3mks)
 - c) Identify five effects of verbal communication that discourage learning. (5mks)
 - d) Identify five characteristics of good printed materials. (5mks)
 - e) What are the reasons for using humour in a classroom situation? (5mks)
 - f) What constitute community learning resources? (5mks)
2. Discuss the barriers to effective classroom communication and ways of overcoming them in the class. (15mks)
3. Explain how to effectively use the following resources and media for learning
- i) Community learning resources. (7mks)
 - ii) Electronic media. (8mks)
4. a) Briefly explain the four main stages of development of educational radio broadcast. (8mks)
- b) Discuss the constraints of using educational Broadcast in class and how to overcome them. (7mks)
5. Explain the factors to consider before establishing educational media centre in a school. (15mks)
6. Examine the intricacies of visual communication in a classroom situation. (15mks)