KIBABII UNIVERSITY COLLEGE

(A Constituent College of Masinde Muliro University of Science and Technology)

UNIVERSITY EXAMINATIONS
2014/2015 ACADEMIC YEAR

FOR THE CERTIFICATE IN INFORMATION TECHNOLOGY

COURSE CODE: ITC 015

COURSE TITLE: DESKTOP PUBLISHING

DATE: April, 2014   **TIME: 2 Hrs.**

INSTRUCTIONS

Answer **Questions ONE** and **ANY OTHER** TWO.

Q1)

a.) Define the following

   i)   Publishing

   ii) Desktop Publishing

   iii) Graphics Design   (6Marks)

b.) What is the purpose of doing Desktop Publishing?   (6 Marks)

c.) Give three examples of Desktop Publishing Applications (3 Marks)

d.) List any three publications that can be created using PageMaker   (3 Marks)

e.) State any two graphics formats   (2 Marks)

f.) When creating a publication, what are some of the factors that a designer

should put in mind before engaging the application   (8 Marks)

g.)

      i) Define the term gutter as used in publishing?   (2 Marks)

Q2)

a.) Define the term Template   (2 Marks)

b.) Describe how you would create your own template in PageMaker.

      (3 Marks)

c.) Explain any six advantages of using Desktop publishing to using Word

Processing   (6Marks)

d.) Does one need Graphic Design Training to Do Desktop Publishing? (4 Marks)

Q3)

      i) State and explain any elements of good design that one need to

      consider.   (10 Marks)

Q4)

a.)

    i)   Define a Master Page   (1 Marks)

    ii)   Differentiate between a Master Page and a Document Master Page.

      (4 Marks)

b.) Assuming a certificate student has appropriate Desktop publishing software and he/she understands the basics in Desktop, he/she needs between 30 minutes to several hours to finish a simple Desktop Publishing project. State if it is true or false. For true, highlight steps that are generally applicable in any DTP process. But if it is false explain.

      (10Marks)

Q5)

a.)

      i) Outline the importance of having rulers in a Publication   (2 Marks)

      ii)   What is a Zero Point as used in a publication?   (2 Marks)

      iii)   What is the importance of a Zero Point when publishing.   (2 Marks)

      iv)   Describe any two non-printing guides used in desktop publishing.

      (4 Marks)

b.) Explain how one can set up a page for a new file in PageMaker.   (2 Marks)

c.) Explain how you will change text attributes in PageMaker.   (2 Marks)

d.) Briefly explain what you understand about cropping an image in PageMaker

      (1 Mark)