



KIBABII UNIVERSITY COLLEGE (KIBUCO)

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2014 /2015 ACADEMIC YEAR**

FIRST YEAR FIRST SEMESTER EXAMINATIONS

MAIN EXAMINATION

DIPLOMA

IN

BUSINESS MANAGEMENT

COURSE CODE: DIB 101

COURSE TITLE: LOGISTICS AND DISTRIBUTION MANAGEMENT

DATE: 19th January 2015

TIME: 3.00-4.00 p.m.

INSTRUCTIONS TO CANDIDATES:

Answer Question ONE and any other Two Questions

TIME: 2 Hours

QUESTION ONE

- a) Define logistics (2 marks)
- b) Briefly explain the objectives of logistics as used in business management (8 marks)
- c) Describe any four types of logistics. (12 marks)
- d) What is the role of the management of stores inventory management concerned with (8 marks)

QUESTION TWO

- a) Define warehouse (2 marks)
- b) Explain five functions and five objectives of warehousing operations. (10 marks)
- c) Containerization is a technique of distributing goods in unitized form and making it convenient to establish intermodal transport system. Briefly give five benefits of containerization and five types of containers (8 marks)

QUESTION THREE

- a) What are the main advantages of sending sea-freight goods in containers as opposed to sending as conventional freight? (6 marks)
- b) List some merits and demerits of rail transport (10 marks)
- c) Explain “Green logistics” (4 marks)

QUESTION FOUR

Explain with relevant examples five factors that will influence an organization’s stockholding policy (20 marks)

QUESTION FIVE

- a) Give three examples that bar coding can fulfill (3 marks)
- b) How can ICT benefit the supply chain (6 marks)
- c) Explain three forces driving Globalization of logistics (6 marks)
- d) List five modes of transport (5 marks)