



KIBABII UNIVERSITY COLLEGE

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UNIVERSITY MAIN EXAMINATIONS

2012/ 2013 ACADEMIC YEAR

1st YEAR SEMESTER TWO

**FOR THE DEGREE OF BACHELOR OF
EDUCATION (ARTS)**

**SCHOOL BASED PROGRAMME
(MAIN EXAM)**

COURSE CODE: COS 102

COURSE TITLE: COMMUNICATION SKILLS

DATE: 30th August, 2013

TIME: 8a.m. – 11a.m.

INSTRUCTIONS TO CANDIDATES

- Answer Question ONE and any TWO questions

1. RESEARCH SKILLS – (30 MARKS)

(a) You have been given the following topic to research on:-

Factors Affecting Punctuality in Schools. Basing on this topic, answer the following questions.

- (i) Identify the dependent and independent variables. (4mks)
- (ii) Who are the population of this study? (2mks)
- (iii) Identify and explain 4 sample techniques. (8mks)
- (iv) Identify and justify 4 instruments of data collection that you would use in this study. (8mks)
- (v) List 4 challenges you may encounter when preparing for this study. (4mks)
- (vi) Identify 4 reasons for writing a research report. (4mks)

2. ORAL PRESENTATION SKILLS – (20MARKS)

- (a) Identify and illustrate 3 purposes of a speech. (6mks)
- (b) When preparing a speech, the speech-writer should consider 5 important elements that determine the success and effectiveness of the speech.
Discuss these elements. (10mks)
- (c) Explain four factors to consider when creating a visual aid. (4mks)

3. WRITING SKILLS – (20MARKS)

(a) A student wrote the following conclusion to her essay:-

It is clear from the above discussion that there are many factors that lead to poor performance by pupils in public primary schools. The solutions that I have suggested will be helpful in improving the academic achievements of these pupils as well as the progress of this great Nation.

- (i) Write an appropriate title for this essay. (2mks)
- (ii) Write the outline that the student used to write the essay. (5mks)
- (iii) List the types of evidence that she would use in the essay. (3mks)
- (iv) Who would be the target of this essay and why? (2mks)
- (v) Write the introductory paragraph, with a clear thesis statement. (5mks)
- (vi) List 6 things she would do as part of streamlining her essay. (3mks)

4. LISTENING SKILLS – (20 MARKS)

- (a) University students need to listen effectively to lectures. Discuss how they can improve on their listening skills. (10mks)
- (b) Identify and discuss 5 barriers to effective listening. (10mks)

END