



KIBABII UNIVERSITY COLLEGE

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UNIVERSITY EXAMINATIONS

2012 /2013 ACADEMIC YEAR

**FOR THE DEGREE OF
BACHELOR OF EDUCATION (ARTS)**

COURSE CODE: CIT 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

DATE: 26th August 2013

TIME: 2.00pm – 5.00pm

Instructions to Candidates

Answer question ONE and any other THREE questions

1. (a) State five verbal communications that discourage learning. (5 marks)
(b) Give reasons why it is important to use field trip as a resource in the instructional process (10 marks)
(c) Explain why schools are encouraged to establish learning Resource Centres. (10 marks)
2. Discuss the contribution made by non-verbal communication in teaching and learning. (15 marks)
3. Using examples from your subject area, discuss the role of instructional media in the teaching and learning process. (15 marks)
4. Describe the factors a teacher needs to consider when designing visual material for teaching. (15 marks)
5. (a) Define the term communication. (3 marks)
(b) Critically assess the obstacles a teacher is likely to encounter during classroom interaction. (12 marks)
6. Discuss the challenges the classroom teacher may grapple with in the course of establishing and management of educational Media Resources Centers in secondary schools in Kenya. (15 marks)