



KIBABII UNIVERSITY COLLEGE

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UNIVERSITY EXAMINATIONS

2012 /2013 ACADEMIC YEAR

**FOR THE CERTIFICATE OF
BUSINESS MANAGEMENT**

COURSE CODE: CBA 100:

COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: 23rd August, 2013

TIME: 9.00am-12 noon

Instructions to Candidates

- Answer question one and any other TWO questions

QUESTION ONE

- a) Define management (2 marks)
- b) Highlight characteristics of Management (5marks)
- c) Outline levels of management (3 marks)
- d) Outline functions of Management (5 marks)
- e) List any five principles of Management (5 marks)
- f) Stages of Management thought (5 marks)
- g) List the concerns of Management (4 marks)

QUESTION TWO

Discuss the principles of Management (20 marks)

QUESTION THREE

- a) Discuss various levels of Management (10 marks)
- b) Discuss functions of Management (10 marks)

QUESTION FOUR

- a) Discuss the contingency approach to Management (10 marks)
- b) List four dimensions of Dynamic Management (5 marks)
- c) Advantages of dynamic Management (5 marks)