

KIBABII UNIVERSITY COLLEGE
Office of the Academic Officer
UNIVERSITY EXAMINATIONS
2013/2014 ACADEMIC YEAR
Fourth Year FIRST Semester Examinations
For the Degree of
Bachelor of Science
IN
INFORMATION TECHNOLOGY

COURSE CODE: BIT 326

COURSE TITLE: ENTREPRISE APPLICATION DEVELOPMENT

DATE

TIME

INSTRUCTIONS TO CANDIDATES

ANSWER ALL THE QUESTIONS IN SECTION A

SECTION A: COMPULSORY 30 marks

Question 1

- a) Describe an entrepreneur in the context of business (2 marks)
- b) You have been as a solution developer for Netcom Company. Discuss some of the challenges in as a developer of Enterprise applications (8mks)

- C) Explain why you need determine your ability before starting a business (4 marks)

- d) Define ERP and outline technological and process risks associated with implementation of ERP (8mks)
- e) What are the none economic features that contribute to growth of business (8 marks)

SECTION B: Attempt any TWO Questions 40 Marks

Question 2

- a) Discuss the components of Customer Relationship Module in an ERP (6mks)
- b) Many new businesses fail in the early stages- discuss the reasons why emerging businesses often fail.(8 marks)
- c) Outline sales and distribution modules of an ERP (6mks)

Question 3

- a) Discuss the phases involved in ERP implementation (10mks)
- b) List any FOUR ERP software in the market (4mks)
- c) Explain factors influencing business intelligence in an enterprise (6mks)

Question 4

- a) What do you mean by supply chain management of an ERP (3mks)
- b) Describe how marketing impacts in an organization: (8 marks)
- c) Explain any 4 considerations for building and staffing your business (8 marks)

Question 5

a) Explain the main functional modules of an ERP

(10mks)

b) Discuss materials management of an ERP

(10mks)