



KIBABII UNIVERSITY COLLEGE (KIBUCO)

MAIN CAMPUS

**UNIVERSITY EXAMINATIONS
2014 /2015 ACADEMIC YEAR**

THIRD YEAR FIRST SEMESTER EXAMINATIONS

MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF COMMERCE

COURSE CODE: BCP 315

COURSE TITLE: STRATEGIC SUPPLY CHAIN MANAGEMENT

DATE: 13TH JANUARY 2015

TIME: 3.00-5.00 P.M

INSTRUCTIONS TO CANDIDATES:

Answer Question ONE and any other Two Questions

TIME: 2 Hours

QUESTION ONE

- a) Discuss the function of supply chain in an organization (10 marks)
- b) Every customer is in turn a supplier to the next downstream organization until a finished product reaches the ultimate end user. Discuss the parties to the supply chain (12 marks)
- c) Discuss the supplies management relationship with other departments in the organization (8 marks)

QUESTION TWO

- a) Identify and discuss the strategic consideration with regard to supply sourcing (10 marks)
- b) Quality is a strategic issue in supply chain management as a supply chain managers what tools of quality management that he should adopt to ensure efficiency in the supply chain

QUESTION THREE

- a) Discuss the strategic contribution made by supplies in achieving competitive advantage in the supply chain (10 marks)
- b) Strategic outsourcing is the organizing arrangements that emerge when firms rely on intermediate market to provide specialized capabilities that supplement existing capabilities deployed along a firm's value/supply chain. Discuss the reason/benefits of outsourcing. (10 marks)

QUESTION FOUR

The procedure accepted by law to be used in public procurement is the use of open tender. However, there are alternative procedures adopted. Discuss these procedures. (20 marks)

QUESTION FIVE

Identify and discuss the factors that suppliers and purchases each look at when determining the right price for the supplier. (20 marks)