



KIBABII UNIVERSITY COLLEGE

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Knowledge for Development

DEPARTMENT OF BUSINESS MANAGEMENT & ECONOMICS

END SEMESTER 2013/2014 ACADEMIC YEAR

COURSE CODE: BCO 101

COURSE TITLE: INTRODUCTION TO BUSINESS MANAGEMENT

DATE:

TIME:

INSTRUCTIONS

- Answer all questions
- Answer any three questions

SECTION A

ANSWER ALL QUESTIONS

1. Define business by bringing out three clear ways of understanding it (5 Marks)
2. Highlight the characteristics of Business (3 Marks)
3. “As business operates in society it can’t exist and grow unless it cares for society”
Discuss the foregoing statement. (5 Marks)
4. Explain the features of Management (5 Marks)
5. Discuss the contributions of the classical school to business (5 Marks)

SECTION B: ANSWER ANY THREE QUESTIONS (45 Marks)

6. Discuss as to why business should be good corporate citizens (15 Marks)
7. Identify and discuss the core principles and tenets of professionalism (15 Marks)
8. For smooth and success of organizational activities there must be an ethical climate,
identify and discuss how organizations can improve the organizational ethical climate.
(15 Marks)
9. Bring out the understanding of the word business environment. Explain clearly the two
view points of the environment. (15 Marks)