

KIBABII UNIVERSITY COLLEGE

BCB 104: PRINCIPLES OF MANAGEMENT

DEPARTMENT OF BUSINESS MANAGEMENT & ECONOMICS

SECTION A: (25MKS) Answer All the Questions

- Q1. Explain your understanding of the term management (5mks)
- Q2. List FIVE road blocks to planning (5mks)
- Q3. Discuss briefly the extent to which management by objectives (MBO) is a solution to management problems. (5mks)
- Q4. Using the concept of the University aspect of management, discuss its applicability in the levels of management (5mks)
- Q5. Highlight the points that can help in the definition of management as a profession (5mks)

SECTION B: (45MKS) Answer Any THREE Question

- Q6. Citing appropriate examples define and discuss the characteristics of groups which are commonly found in organizations (15mks)
- Q7. (a) Explain why the human Resource management process is important to organizations (15mks)
- Q8. Discuss the environmental factors that most directly affect the human Resource management process. (15mks)
- Q9. Define the word Principle and discuss the various of management known to you and how they are applied in our modern organization. (15mks)