



KIBABII UNIVERSITY COLLEGE

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Knowledge for Development

UNIVERSITY EXAMINATION

MAIN EXAMINATION

DEPARTMENT OF BUSINESS ADMINISTRATION & MANAGEMENT

COURSE CODE: BBM 305:

COURSE TITLE: ENTREPRENEURSHIP

DATE: 19TH OF AUGUST, 2014

TIME: 9:00 AM- 12:00 NOON

INSTRUCTIONS

Answer all the questions in Section A and any other THREE in Section B

SECTION A: ANSWER ALL QUESTIONS (25 MKS)

1. By giving appropriate examples describe three outstanding definitions of entrepreneurship. (8 marks)
2. Discuss the three types of start-ups in entrepreneurship (7 marks)
3. The process of starting a new venture is embodied in entrepreneurial process, elaborate on this start. (10 marks)

SECTION B Answer any three questions (45 mks)

4. Discuss the four strategic issues faced by an entrepreneur going international(15 marks)
5. Identify and discuss the sources of ideas for entrepreneurs (15 marks)
6. Explain why some business plans fail (15 marks)
7. Discuss the basic principles in good time management emphasis by entrepreneur (15 marks)